

Press Release

vyking Introduces VIP Rewards System and Wheel of Fortune to Boost Player Retention and Loyalty

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vyking, a leading provider of modular API-first middleware for the iGaming industry, is thrilled to announce the launch of two powerful tools designed to elevate player retention and customer loyalty: the VIP Rewards System and the Wheel of Fortune. These innovative solutions empower operators to enhance player engagement and ensure a rewarding experience for all users.

Upgrade Your Players to VIP Status

With vyking's customizable VIP Rewards System, the operator can now elevate their experience like never before. This robust event-driven system allows operators to set their own rules for progression and prizes, ensuring that every player's journey is uniquely rewarding. From deposits to sports bets, every action earns valuable points, making each interaction with your casino more exciting and engaging. This flexible tool helps operators create a personalized loyalty program that drives player retention and satisfaction.

Spin the Wheel of Fortune for Enhanced Engagement

Introducing vyking's Wheel of Fortune - an operator's dream for boosting retention. *"This versatile tool is seamlessly integrated into our platform, allowing operators to configure their own event triggers, hand out lucky spins, and set up a diverse array of rewards. Players can win bonuses, freespins, vacations, any other individual prizes or even VIP points, ensuring they keep returning for more excitement. The Wheel of Fortune not only adds a fun element to the player experience and is deeply linked to our VIP system, to ensure that prizes are tailored according to the respective VIP level"* explains Florian Klimka, Chief Product Officer.

Schedule a Demo Session Today

To learn more about how these cutting-edge tools can transform your player engagement strategy, schedule a first-hand demo session with our Chief Product Officer, Florian Klimka. Discover the full potential of vyking's VIP Rewards System and Wheel of Fortune and see how they can help you retain and delight your players.

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For more information about vyking and our range of iGaming solutions, visit www.vyking.com

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About vyking

vyking offers a modular API-first middleware that swiftly connects operators to industry-leading content and service providers. vyking products include an advanced iGaming platform, a robust payment solution, premier casino content, and white-label and turnkey solutions that boost operator autonomy. By brokering real-time information between service providers and end-users, vyking empowers operators to conquer the iGaming world and suppliers to distribute their content efficiently. vyking's seamless connector technology enables operators to navigate the competitive iGaming landscape successfully.